

1. Data Protection Notice

We welcome you to our website and thank you for your interest in our company and our products.

The protection of your privacy when processing personal data as well as the security of all business data are important issues to us, which we consider in our business processes.

2. General Information

2.1 Controller

We, the Robert Bosch GmbH, are responsible for processing your personal data on this website.

Our contact details are as follows:

Robert Bosch GmbH
Robert-Bosch-Platz 1
70839 Gerlingen-Schillerhöhe - Germany

E-Mail: kontakt@bosch.de
Telefon: +49 711 400 40990

2.2 Children

Please note that this website is not intended for children.

2.3 Categories of personal data

We process the following categories of personal data:

- Alamat IP (alamat protokol internet) peranti terminal yang digunakan untuk mengakses tawaran dalam talian;
- Alamat internet laman web yang mana tawaran dalam talian diakses (disebut sebagai URL asal atau URL perujuk);
- Nama penyedia perkhidmatan yang digunakan untuk mengakses tawaran dalam talian;
- Nama fail atau maklumat yang diakses;
- Tarikh dan masa serta tempoh memanggil data;
- Jumlah data yang dipindahkan;
- Sistem operasi dan maklumat tentang pelayar internet yang digunakan, termasuk tambahan yang dipasang (contohnya, Flash Player);
- Kod status http (contohnya, "Permintaan berjaya" atau "Fail yang diminta tidak dijumpai").

2.4 Duration of storage, retention periods

We store your data for as long as is necessary to provide our website and the associated services or for as long as we have a legitimate interest in continuing to store your data (e.g., we may still have a legitimate interest in postal marketing even after a contract has been fulfilled). In all other cases we delete your personal data except for such data that we are obliged to store in order to fulfill legal obligations (e.g., we are obliged to retain documents such as contracts and invoices for a certain period due to retention periods under tax and commercial law).

2.5 Data transfer to service providers

We involve external service providers with tasks such as (hos data). We have carefully selected these service providers and monitor them regularly, in particular their careful handling and safeguarding of the data stored with them. All service providers are obliged to maintain confidentiality and to comply with the statutory provisions. Service providers may also be other companies from the Bosch Group.

3. Processing purposes and legal bases

We and service providers contracted by us process your personal data for the following processing purposes:

3.1 Provision of this website

If you use our website solely for information purposes, that is, without registering or otherwise sending us information, we process your personal data to provide this website based on our legitimate interest to present us and to ensure stability and security.

4. Security and protection of rights

We may also process your personal data to investigate service disruptions and for security reasons to comply with our legal obligations in the area of data security, as well as on the basis of our legitimate interest in the elimination of service disruptions and the security of our offers.

We may process your personal data to protect and defend our rights. This purpose also constitutes our legitimate interest.

5. Log Files

Every time you use the internet, certain information is automatically transmitted by your internet browser and stored in log files.

Log files are stored by us for the purpose of investigating service disruptions and for security reasons (e.g., to clarify attempted attacks) for a period of 90 days. Log files whose further storage is necessary for the purpose of evidence are exempt from deletion until the final clarification of the respective incident and may be passed on to investigative authorities in individual cases.

The following information is stored in the log files:

- IP address (internet protocol address) of the end device from which our website is accessed;
- Internet address of the website from which our website was accessed (origin or referrer URL);
- Name of the service provider used to access the website;
- Name of the files or information retrieved;
- Date and time as well as duration of the retrieval;
- amount of data transferred;
- Operating system and information on the Internet browser used, including installed add-ons (e.g., for Flash Player);
- http status code (e.g., "request successful" or "requested file not found").

6. Information storage and access

6.1 Use of Cookies and other technologies

In the course of providing our website, cookies and other technologies may be used that either store information on your terminal equipment or gain access to information stored on your terminal equipment.

Cookies are small text files that can be stored on your end device when you visit a website.

The use of our website is generally possible without cookies that are not technically necessary.

6.2 Technically necessary cookies

By technically necessary cookies, we mean cookies without which the technical provision of the website cannot be guaranteed. This includes, for example, cookies that store data in order to ensure the interference-free playback of video or audio content.

These cookies are deleted at the end of your visit.

6.3 Technically not necessary mechanisms

We only use technically not necessary cookies and tracking mechanisms if you have given us your prior consent.

The only exception to this is the cookie that stores the current status of your privacy settings (selection cookie).

We use third-party tools to integrate technically not necessary cookies and mechanisms. These tools ensure that technically not necessary cookies and mechanisms are only set with your consent.

We use the following tools:

Name: Google Tag Manager

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

Function: Management of website tags via an interface, integration of program codes on our websites

7. Managing cookies and tracking mechanisms

In the browser and/or in our Privacy Settings, you can manage your cookie and tracking mechanism settings.

Please note: The settings you make each apply only to the browser you are using.

7.1 Switch off all cookies

If you would like to disable all cookies, please go to your browser settings and disable the setting of cookies. Please note that this may affect the functionality of this website.

8. External links

Our websites may contain links to internet pages of third parties, in particular providers who are not related to us. Upon clicking on the link, we have no influence on the collecting, processing and use of personal data possibly transmitted by clicking on the link to the third party (such as the IP address or the URL of the site on which the link is located) as the conduct of third parties is beyond our control. We do not assume responsibility for the processing of personal data by third parties.

9. Data subject rights

Please use the information in the [Contact](#) section to assert your rights. When doing so, please ensure that we can clearly identify you.

You have the right to request access to the personal data concerning you, as well as the right to rectification, the right to erasure, the right to restriction of processing and the right to data portability.

Insofar as you have given us consent to process your personal data, you may revoke this consent at any time with future effect.

9.1 Objection to direct marketing

You can object to the processing of your personal data for advertising purposes ("advertising objection") at any time. Please note that, for organizational reasons, there may be an overlap between your objection and the use of your data in the context of an already ongoing campaign.

Objection to data processing based on "legitimate interest"

If the processing of your personal data is based on "legitimate interest", you also have the right to object to the processing of your personal data at any time on grounds relating to your particular situation. The reasons shall be stated.

We will then terminate processing your data unless we can prove - in accordance with the legal requirements - compelling legitimate grounds for the processing which override your rights.

10. Right to lodge complaint with supervisory authority

You have the right to lodge a complaint with a supervisory authority.

11. Contact

If you wish to contact us, please find us at the address stated in the Controller section.

To assert your rights and to notify data protection incidents please use the following link:
<https://request.privacy-bosch.com/>

For suggestions and complaints regarding the processing of your personal data we recommend that you contact our data protection officer:

Data Protection Officer
Information Security and Privacy (C/ISP)
Robert Bosch GmbH
P.O Box 30 02 20
70442 Stuttgart, Jerman

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Email kepada : DPO@bosch.com

12. Changes to the Data Protection Notice

We reserve the right to change our security and data protection measures. In such cases, we will amend our Data Protection Notice accordingly. Therefore, please note the current version of our Data Protection Notice, as it is subject to change.

13. (Diterbitkan: 27.02.2026)